

**C.E. BYRD HIGH SCHOOL  
Varsity Cheerleaders**

3201 Line Avenue Shreveport, LA 71104  
Phone 318.869.2567 Fax 318.869.2253

**FULL COLOR AD**

\_\_\_\_\_ full page (\$500)  
\_\_\_\_\_ 1/2 page (\$250)  
\_\_\_\_\_ 1/4 page (\$125)

**BLACK & WHITE**

\_\_\_\_\_ full page (\$300)  
\_\_\_\_\_ 1/2 page (\$150)  
\_\_\_\_\_ 1/4 page (\$75)  
\_\_\_\_\_ 1/8 page (\$50)

Attached Ad Design (digital format preferred)  business card  CD  photo  email  
(email ad artwork or photos to [byrdfootballprogram@gmail.com](mailto:byrdfootballprogram@gmail.com))

Special instructions: (i.e. include current football photo, ad design instructions etc.)

---

---

Please **PRINT** legibly

This document authorizes the C.E. Byrd Football Ad Staff to publish a \_\_\_\_\_ page ad in the 2024 football program for which the person signing below agrees to pay \_\_\_\_\_. All information, photos, or artwork must be received on or before **Monday, July 29, 2024**. Any artwork received after this date may be excluded from the program without refund. Checks should be made payable to C.E. Byrd High School.

\_\_\_\_\_  
Ad Purchaser Signature

\_\_\_\_\_  
Method of Payment (include check number)

Please complete the following in **PRINT**:

Student/Business Name: \_\_\_\_\_

Parent/Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_  
Email: \_\_\_\_\_

Yes, Please deliver a complimentary copy of the 2024 Football Program

_____
Sold By
_____
Date of Contract